



# AUCTION EVENT PLANNING

PURPLE WAVE  
CUSTOMER NO.

THIS FORM IS COMPLETED BY THE SELLER.

Event date \_\_\_\_\_ Event time \_\_\_\_\_

Select an asset location: Seller's Location \_\_\_\_\_

Purple Wave's Location \_\_\_\_\_

Other Location \_\_\_\_\_

Select an event type:  Hybrid Event  Liquidation Event  Internet Event

## CONTACT INFORMATION

### Seller contact for title, contract & marketing issues:

### Publish as contact info?

Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile phone \_\_\_\_\_

Fax \_\_\_\_\_

How do you prefer to receive invoices and additional information?  Fax  Email

### Seller contact for property inspections and pick up

Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile phone \_\_\_\_\_

Fax \_\_\_\_\_

## AUCTION DETAILS

Inspection times and locations \_\_\_\_\_

Pickup times and locations \_\_\_\_\_

Local advertising suggestions \_\_\_\_\_

### LOADOUT DETAILS

Personnel available? Y N Loading dock available? Y N

Forklift available? Y N Vehicle start assistance? Y N

### INTERNAL USE

Salesperson/Lead Contact \_\_\_\_\_

Commission Rate \_\_\_\_\_